



Produce Pro Software's **2010 REGIONAL SUMMITS**



We're shaking things up!

Instead of a single User Group conference, we're hosting two Regional Summits this year: one in Philadelphia, one in Los Angeles. We want to make it easier for more Produce Pro users to attend and benefit from these gatherings... and we hope you'll join us!

- Each conference is shorter — just a day and a half.
- We've slashed the attendance fee.

Since we want to make sure you get the maximum value possible from these conferences, we need your input to help steer the content. During the next few months, please let us know what you're interested in! For example:

Which industry and business topics would you like to discuss with other Produce Pro users?

Which areas of the system would you like to know more about?

How about some extra training? Any requests?



By the way... User Group is here to stay!

We're excited about the Regional Summits, but they're an addition, not a replacement! For our next big event (probably in Spring 2012), we plan to host another traditional User Group conference for the entire user base.

PHILADELPHIA

August 26-27, 2010

Renaissance Philadelphia
Hotel Airport
610.521.5900

Room rate: \$95

"Early bird" registration deadline:
June 30, 2010

"Early bird" fees:
Standard \$450
Premium \$400

After June 30:
Standard \$550
Premium \$500

LOS ANGELES

October 28-29, 2010

Westin Los Angeles
Airport Hotel
310.216.5858

Room rate: \$95 singles/doubles,
\$105 triples/quads

"Early bird" registration deadline:
August 30, 2010

"Early bird" fees:
Standard \$450
Premium \$400

After August 30:
Standard \$550
Premium \$500

Each summit will begin with lunch on a Thursday and conclude around 4 p.m. on a Friday.

To get the special room rate, when you contact the hotel, be sure to tell them that you're registering for a Produce Pro event. Each hotel offers a complimentary shuttle to and from its airport. Please remember that all rooms and room rates are subject to availability and applicable taxes.

Produce Pro
Software's

2010 EASTERN REGIONAL SUMMIT

PHILADELPHIA REGISTRATION SHEET

August 26-27, 2010

Renaissance Philadelphia
Hotel Airport

"Early Bird" registration fees
(before 6/30/2010):

Standard: \$450 Premium: \$400

Registration fees after 6/30/2010:

Standard: \$550 Premium: \$500

The fee includes the conference itself, materials related to presentations and breakout sessions, meals, and various refreshments during the Eastern Regional Summit (lunch 8/26 through 4 p.m. 8/27). As stated above, the amount of your fee depends on your company's support plan (Standard vs. Premium) and whether you register before or after our "Early Bird" registration deadline.

Please contact the hotel directly to reserve your room. Discounted rooms are first-come, first-serve. If you plan to stay for extra nights before or after the conference, the hotel will honor the discounted room rate, based on availability. Also, note that your hotel room is a separate charge, not included in the conference fee. You'll pay the hotel directly when you arrive.

If you decide not to send in your payment with your registration, we'll bill you shortly after we receive your info. Please note that your registration is not considered complete until we receive your payment in full.

If you need to cancel, switch your registration to the Los Angeles conference (October 28-29), or send someone else in your place, that's fine! Just let us know. However, due to our financial commitment to the venue and the nature of planning, we regret that we cannot issue refunds for cancellations made after July 21, 2010.

Your name _____ Company _____

Your job title or function _____

Your email address _____

Do you have any special dietary requests or restrictions?

Are there any special topics you would like to recommend for seminars or breakout sessions?

Your registration fee: _____

How will you pay? I'm sending payment with this form Bill me

Please send your registration form and payment to...



Produce Pro Software
(Attn: Eastern Regional Summit)
Slot 303134
P.O. Box 66973
Chicago, IL 60666-0973

If you want us to send you an invoice instead, you can...

- Fax your form to us at 630.395.0563
- Call us at 630.395.9600 to register by phone
- Send e-mail to us at support@producepro.com, stating answers to all of the questions above OR including a scan of your form

Room rate: \$95

Please contact the Renaissance Philadelphia Hotel Airport directly (610.521.5900) to make your room reservation.

Produce Pro
Software's

2010 WESTERN REGIONAL SUMMIT

LOS ANGELES REGISTRATION SHEET

October 28-29, 2010

Westin Los Angeles
Airport Hotel

"Early Bird" registration fees
(before 8/30/2010):
Standard: \$450 Premium: \$400

Registration fees after 8/30/2010:
Standard: \$550 Premium: \$500

The fee includes the conference itself, materials related to presentations and breakout sessions, meals, and various refreshments during the Western Regional Summit (lunch 10/28 through 4 p.m. 10/29). As stated above, the amount of your fee depends on your company's support plan (Standard vs. Premium) and whether you register before or after our "Early Bird" registration deadline.

Please contact the hotel directly to reserve your room. Discounted rooms are first-come, first-serve. If you plan to stay for extra nights before or after the conference, the hotel will honor the discounted room rate, based on availability. Also, note that your hotel room is a separate charge, not included in the conference fee. You'll pay the hotel directly when you arrive.

If you decide not to send in your payment with your registration, we'll bill you shortly after we receive your info. Please note that your registration is not considered complete until we receive your payment in full.

If you need to cancel, switch your registration to the Philadelphia conference (August 26-27), or send someone else in your place, that's fine! Just let us know. However, due to our financial commitment to the venue and the nature of planning, we regret that we cannot issue refunds for cancellations made after September 22, 2010.

Your name _____ Company _____

Your job title or function _____

Your email address _____

Do you have any special dietary requests or restrictions?

Are there any special topics you would like to recommend for seminars or breakout sessions?

Your registration fee: _____

How will you pay? I'm sending payment with this form Bill me

Please send your registration form and payment to...



Produce Pro Software
(Attn: Western Regional Summit)
Slot 303134
P.O. Box 66973
Chicago, IL 60666-0973

If you want us to send you an invoice instead, you can...

- Fax your form to us at 630.395.0563
- Call us at 630.395.9600 to register by phone
- Send e-mail to us at support@producepro.com, stating answers to all of the questions above OR including a scan of your form

Room rate: \$95 single/double, \$105 triple/quad (if available)

Please contact the Westin Los Angeles Airport Hotel directly (310.216.5858) to make your room reservation.