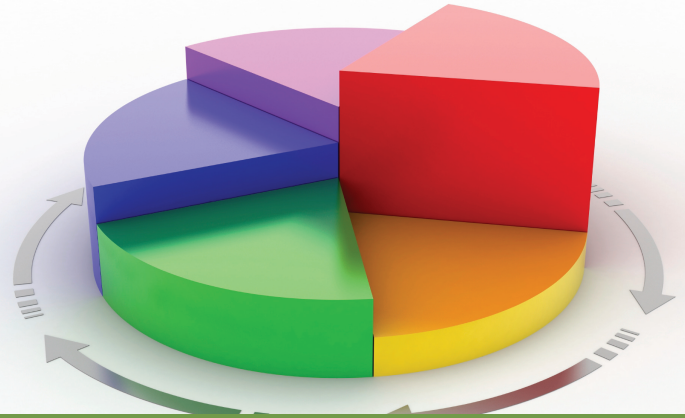




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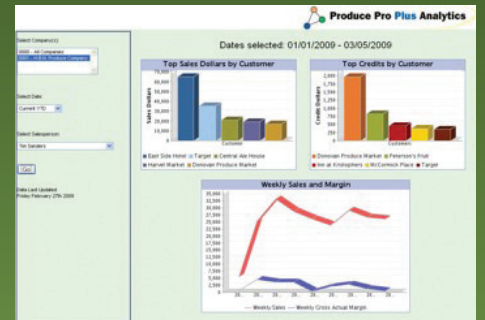
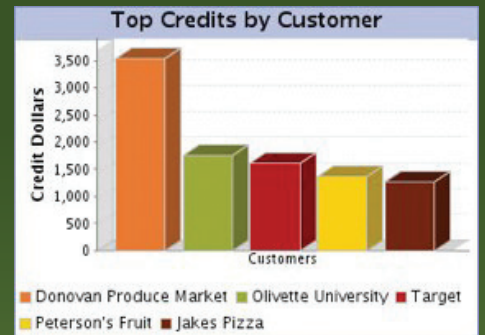
PRODUCE PRO PLUS: Analytics



PRODUCE PRO PLUS ANALYTICS puts powerful, interactive business intelligence at your fingertips

As a decision-maker, you need reliable, comprehensive information about your business...and gaps in your knowledge can be costly. That's where Produce Pro Plus Analytics, our fully integrated, Web-based executive dashboard tool, can help you the most. With an array of charts, graphs, and drill-down reports at your disposal, you'll discover new facets in your company's performance – and you'll be even better prepared to drive its success.

- Browse, summarize and “slice and dice” Produce Pro data with fast, easy-to-use, easy-to-read tools
- Trace high-level metrics such as profitability and revenue; identify cost-saving opportunities
- Anticipate changes that could affect business: market fluctuation, trends, seasonal variation
- Generate customized reports; export to a variety of formats, such as PDF, HTML, excel, text
- Use customized dashboards to help supervisors analyze their departments and motivate their employees



		Measures			
		Actual Margin %			
		Time			
Salespeople	Customers	All Periods	2007	2008	2009
<input type="checkbox"/> All salespeople	<input type="checkbox"/> All customers	15.59%	14.46%	16.29%	17.72%
John Miller	<input type="checkbox"/> All customers	45.18%	84.44%	33.15%	97.25%
Peter Daniels	<input type="checkbox"/> All customers	97.44%	97.11%	97.94%	95.91%
Carmen Difalco	<input type="checkbox"/> All customers	67.27%	63.62%	85.60%	89.02%
Kevin Moxley	<input type="checkbox"/> All customers	14.23%	14.18%	14.08%	15.62%
Tim Sanders	<input type="checkbox"/> All customers	5.05%	1.27%	8.31%	8.53%
Michael Finch	<input type="checkbox"/> All customers	14.24%	12.19%	18.61%	6.42%
Jim Cooper	<input type="checkbox"/> All customers	-3.34%	-6.80%	.16%	.49%

For more information visit us www.producepro.com or click

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