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Produce Pro New App Provides Delivery Optimization

Woodridge, IL (March 11, 2013) –Produce Pro Software plans to launch the PPro Driver App at United Fresh on May 15th in San Diego, California. PPro Driver app is a real-time, delivery tool that allows for delivery optimization through:

- **Electronic signature capture**
- **Real time updates**
- **Turn-by-turn navigation**
- **Track drivers' location**
- **Cash-on-delivery support**
- **Task lists**

“Our team plans to stay on the cutting edge and continue to develop applications to help our customers in every facet of their business,” said Dave Donat, Produce Pro Inc. President.

The app automatically emails a signature captured invoice with real-time delivered product quantities to the customer. The Driver App captures when the delivery truck has arrived, docked, and completed each stop while updating the delivery status in Produce Pro.

Where is this driver? When a customer calls asking for information on their delivery, a customer service representative can pin-point the truck's location and let the customer know.

The Driver App is the 3rd app developed by Produce Pro. The Checkout App and Sales App allow customers to place orders while the Sales App allows salespeople access to client specific data.

To view the PPro Driver App, visit Produce Pro Software's booth #727 at United Fresh in San Diego, CA. For more information on Produce Pro Software or to request a demonstration visit www.producepro.com or call 630-395-9600.

About Produce Pro:

Produce Pro is a fully integrated software solution providing innovative business & technology solutions to fresh produce businesses and the perishables industry. Produce Pro supports many of the best run companies in the fresh produce industry providing an end-to-end solution that includes sales order entry, purchasing, manufacturing, inventory management, routing and logistics, accounting, E-commerce, EDI, document imaging, analytics, and warehouse management. Proudly on the cutting edge of traceability, they provide their clients with the tools to meet the demands of their customers. Produce Pro's powerful software solutions together with their perishable food industry expertise and business consulting services provides their customers with efficient support and service. For more information call 630-395-9600 or visit our website at www.producepro.com.