

## **Produce Pro Software the Preferred Software Choice for John's Market**

John's Market, a New York rapidly growing midsize premier produce distributor, recently migrated their ERP Software Solution to Produce Pro Software based in Suburban Chicago, Illinois. The March 2014 cutover replaced an outdated homegrown system which was unable to accommodate both their internal reporting, pricing, and security needs and customer facing requirements.

"After implementing Produce Pro we immediately started to see real time accurate data which was not available to us in our old system. With the Produce Pro data we can now assess the different areas of our operation for profit and efficiency improvement." stated Marian Manuel, John's Market Managing Director. In addition as a provider of premier produce for many of the finest restaurants in New York City John's Market needed a solution to satisfy the customers' individual needs - from reports to customized invoices. Produce Pro was able to accomplish that.

John Burdo, the owner of John's Market claims that before Produce Pro "I spent countless hours adjusting each customer's price list. With Produce Pro's pricing functionality I update what I need to and the system does the rest within the parameters I have set-up. I have eliminated long nights of manual price list entry and my customers don't have to wait for pricing. I can even set minimum pricing so my salespeople cannot sell below a certain percentage. It has saved me time and money."

Produce Pro spent time learning the specific needs of John's Market. They worked together to implement their requirements and conducted extensive training with management and line employees. "The Produce Pro trainers have a great knowledge of the industry and provide helpful recommendations. In addition, their internal warehouse consultant suggested ideas for immediate operational improvement within our facility which produce immediate operational efficiencies." Manuel concluded

### **About Produce Pro:**

Produce Pro is a fully integrated software solution providing innovative business & technology solutions to fresh produce businesses and the perishables industry. Produce Pro supports many of the best run companies in the fresh produce industry providing an end-to-end solution that includes sales order entry, purchasing, manufacturing, inventory management, routing and logistics, accounting, E-commerce, EDI, document imaging, analytics, and warehouse management. Proudly on the cutting edge of traceability, they provide their clients with the tools to meet the demands of their customers. For more information call 630-395-9600 or visit our website at [www.producepro.com](http://www.producepro.com).

**About John's Market:** A premier wholesale produce distributor supplying New York City and surrounding tri-state restaurants, hotels and other fine establishments with the absolute highest quality produce and service since 1995. John's is a second generation produce provider. John's Market was launched to satisfy the ever-growing demand for quality wholesale produce in the New York tri-state area.