



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### **La Galera Selects Highly Recommended Produce Pro Software as ERP Software Solution**

**WOODRIDGE, ILL., November 28, 2016** – La Galera Produce, a merchant, at the Chicago International Produce Market (CIPM) is committed to bringing the best in Mexican fruits and vegetables to their customers. In 2015, they began their search for a flexible software system that could increase operational efficiency and traceability.

Francisco Vega, Owner commented, “We noticed Produce Pro at the United Fresh 2015 convention and also learned a fellow merchant at the CIPM had just implemented their software solution which came highly recommended.”

In May 2016, La Galera officially went live with Produce Pro and hasn’t looked back. The system has provided the ability to utilize different currencies, efficiently place orders for customers with multiple stores, and enhance visibility on product details. “Produce Pro has not only made my job easier, but my customer’s job easier,” said Jose Vega Jr., Owner.

“The system is extremely flexible. We were able to customize certain things based on the needs of our business which has helped resolve several currency issues we had previously, giving us the ability to pay vendors in pesos. Now everything flows seamlessly together, said Erica Vega,” Owner.

Jose Vega Jr., Owner, added, “Being able to group customers with multiple stores has made order placement easier, faster and more efficient now that we have Produce Pro.”

“We wouldn’t be able to live without all of the traceability features. It has helped us track down every detail related to our products,” said Xiomara Herrera, Administrative Assistant.

#### **About La Galera Produce**

La Galera is a family owned produce and to-order wholesale provider of the best in Mexican fruits and vegetables. Operating from its Chicago and McAllen, Texas warehouses, they are committed to providing products that are both fresh and safe. While La Galera focuses on wholesale distribution to chain stores, the company is flexible enough to accommodate any smaller grocery or restaurant clientele.

For more information about La Galera Produce, please call 773-446-6161 or visit <http://www.lagalerafresh.com/>.

#### **About Produce Pro Software**

Produce Pro Software is a fully integrated software providing innovative business and technology solutions to fresh produce businesses and the perishables industry. Produce Pro supports many of the best run companies providing an end-to-end solution that includes sales order entry, purchasing, manufacturing, inventory management, routing and logistics, accounting, E-commerce, EDI, document imaging, analytics, and warehouse management. Proudly on the cutting edge of traceability, they provide their clients with the tools to meet the demands of their customers.

For more information about Produce Pro Software, please call 630-395-9600 or visit [producepro.com](http://producepro.com).

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