Profitability At The Core

Produce Pro Software is the industry leader because our enterprise resource planning (ERP) solution helps companies of all sizes become more profitable. Our core system can increase your organizational efficiency, minimize waste and loss, and reduce operating costs.

Real Answers In Real Time

The world of perishables moves fast in real time. So does the fully integrated Produce Pro core system. It tracks the details of every product lot **throughout its entire** lifecycle. Now your employees can see what is on hand, committed, expected and available to sell. Our core system also keeps you on top of it all with reporting and documentation that identifies patterns that affect your operational efficiency.

Fully Integrated Core System Functions

From farm to fork, information keeps flowing





Produce Pro Puts Your Needs First: Every business we work with has its own distinct needs and processes. That's why our core software system configures to your unique business.

Our Relationships Last: Since 1990, our fully integrated software and services have been growing businesses and revenue.

Our Core System Is As Individual As Your Needs

Maximum Flexibility

means the system configures to your specific needs without a developer

Simple Data Entry

Using only the fields that are important to your business

Custom Analysis

of inventory and sales provides an instant snapshot of your business and performance

Automated Reports

Configured to your needs, run on your schedule and delivered to you via email

These options can be added seamlessly to your Produce Pro core system to meet any specialized business requirements.

Warehouse Management System (WMS)

- · Standardizes workflows and improves productivity
- Creates visibility for inventory throughout your facilities down to the pallet level
- Minimizes mistakes by ensuring orders are completed accurately
- Our WMS customers can see up to 99% accuracy on inventory
- Reduces bottom line costs

Mobile App Suite

- Designed to support business-critical operations including delivery, quality control, and food safety
- Improves accuracy, eliminates delays and paperwork

Driver Solution

- Optimizes delivery procedures with open, real-time communication between drivers and dispatch
- Tracks each truck's location, transmits the status of each delivery and supports remote task management

Analytics

- Generates dynamic charts, graphs and reports on configurable executive dashboards
- Provides even more robust reporting and analysis

Customer Relationship Management (CRM)

- Manage current accounts instantly
- Create new accounts, leads and opportunities
- Track and review account activity

Document Imaging

- Scan, store and manage items like invoices and credit slips
- Access documents "on the fly" for verification or dispute resolution

E-Commerce / Web Ordering

- Provides your online store where customers can browse your catalog, place and view online orders
- Runs on Produce Pro data and communicates automatically with the core system

EDI Support

- Provides scalable compliance without the inconvenience and expense of setting up your own EDI system
- Handles setup, transmission and monitoring of transactions

Disaster Recovery

- Mirrors the data on your live server, maintaining a copy that runs only minutes behind
- Provides quick recovery with minimal data loss and very little "catching up" for your staff

Why Our Customers Choose Produce Pro

"Produce Pro has an extensive list of reports already available ."

- Jim Adams, Old Tyme Produce

"Such a userfriendly system."

Dale Arneson, General Manager
Peirone Produce Co.

"The Produce Pro system is the best solution available."

Jim Caruso, President & CEO Caruso, Inc.









