Produce Pro for
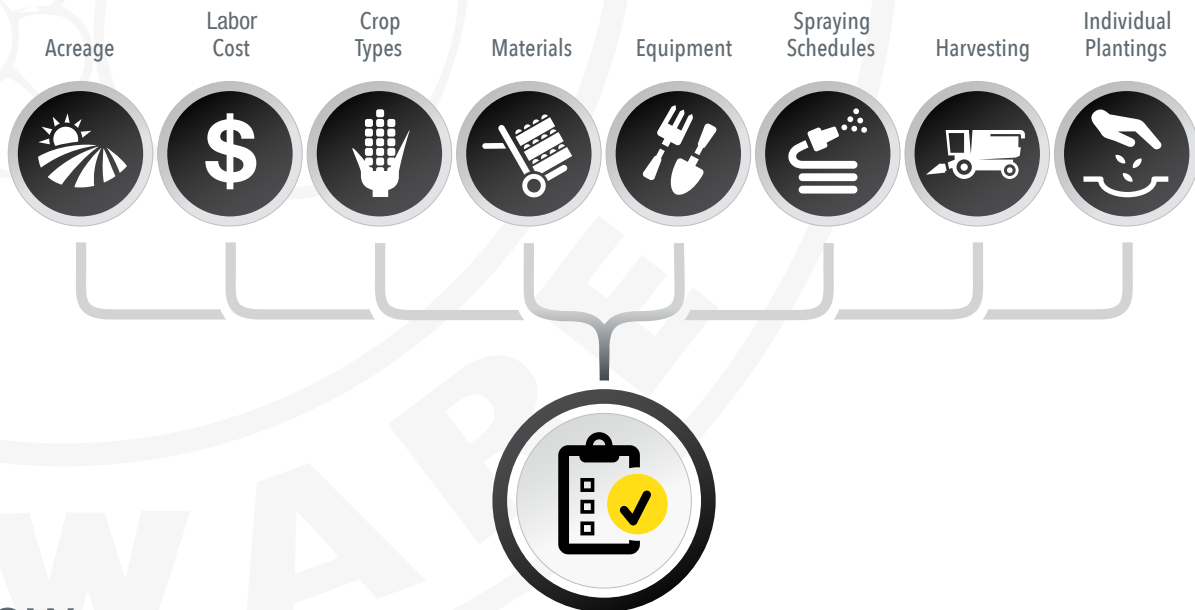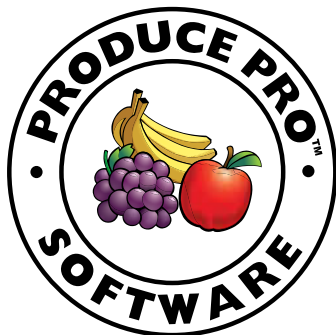# GROWERS

Farming is made up of ever-changing variables. The factors that affect your success include acreage, labor costs, crop types, materials, equipment, spraying schedules, harvesting and individual plantings. The more you can track these variables, the better you can manage your operation, from field through distribution.

Produce Pro Software™ provides you with a full 360-degree view of your world. It's designed to help growers track and manage it all, improve efficiency throughout the operation, reduce expenses and optimize profits season after season.

Acreage	Labor Cost	Crop Types	Materials	Equipment	Spraying Schedules	Harvesting	Individual Plantings

How
GROWERS
Can Use It

- **Set up farms, fields and blocks** to monitor your acreage your way

- **Gain true flexibility** with a system that accommodates your unique crops, including variety, pack style, size, grade and brand or label

- **Create plantings** to track a crop's progress in a given farm, field or block over the entire growing season

- **Track labor costs** by task, hourly rate, block or row length, acre, and harvest weight or quantity

- **Track materials costs** used for growing by crop, field or block levels

- **Manage inventory on the farm** showing sales, processing costs and shipping expenses on harvested crops

- **Analyze costs** to compare farm-related expenses to sales on harvested crops

- **Track containers, count and weight** from the field to the weighing facility and into the storage or processing facility

- **Manage field spraying** including recording the spraying, and controlling field reentry and harvest reentry times based on the chemicals used

- **Compare growing seasons** for a smarter perspective year after year

PRODUCE PRO™
SOFTWARE

Produce Pro for **PACKERS & SHIPPERS**

There is no down time for packers and shippers. Everything happens immediately, including your decisions. Packers and shippers need instant knowledge to be able to settle with growers quickly, determine what crops are profitable and which ones are not, and make sure all inventory is tracked and every pallet is fully traceable.

Produce Pro Software provides you with a full 360-degree view of your world. It's designed to help packers and shippers track and manage every phase of the process, from receiving and stacking, through repacking, transferring, settlement and reporting.

How **PACKERS & SHIPPERS** Can Use It

- **Manage inventory instantly** using the Sales Board Screen that shows inventory on hand, what is available to sell and lets you input orders directly

- **Create an expense record when product is received** tied directly to harvest

- **Maintain complete traceability** down to the pallet level and, in some cases, even the box level

- **Settle more quickly** and accurately with growers and automatically subtract out any deductions

- **Manage repacking expenses** and separate out good and bad product

- **Keep tabs on stacking** by easily tracking pallets, even from different vendors

- **Track labor costs** by task and hourly rate

- **Track materials costs** including boxes and equipment

- **Setup product codes** by variety, pack style, size, grade and brand or label

- **Determine the precise percentage of yields** for growers

- **Run accurate settlement and pack-out reports** for growers

Why Produce Pro

#1 choice of the perishables industry

1990 - first year in business

200+ customers

6,500+ end users

100+ employees

24/7/365 support

12-15 new customers each year

4 locations nationwide
- Chicago
- Los Angeles
- Philadelphia
- Austin