



PRESS RELEASE

FOR IMMEDIATE RELEASE

Implementation of Produce Pro Software Exceeded Sunfarm Food Service Expectations

WOODRIDGE, ILL., December 11, 2017 – Hard work and dedication has become a family tradition for employees of Sunfarm Food Service. So, when it came time to look for a new ERP software solution, they knew they wanted a system that could optimize the solid business they had built in the St. Louis area over the last 90 years.

“I first met Marc Hatfield of Produce Pro Software, at a trade show. Even though one of our competitors was already using Produce Pro, it’s the system we had our eye on,” commented John Pollaci, President of Sunfarm Food Service.

“Our goal is to get to know a company from the ground up and really understand their business when presenting a tailored solution to best fit their needs,” said Marc Hatfield, National Sales Manager at Produce Pro Software.

“There were several things I was impressed with throughout the sales process as well as implementation. I can’t speak enough of how fantastic it was for Produce Pro to ask the right questions and learn our business. They even came out to our facility to see our operation first hand before we made our decision,” commented John Pollaci.

Once Sunfarm decided to move forward with Produce Pro, next up was the software implementation, which is an integral part when transitioning from one system to another.

John Pollaci added, “Produce Pro dedicated an entire team to ensure our implementation ran smoothly. I could not be more impressed with the level of professionalism of their staff, and believe it or not, they made it fun! The whole process before going live with the new system was great and made for a very smooth transition.

Sunfarm came to Produce Pro with several challenges that needed to be addressed to ultimately save dollars and optimize their operations including:

- Better inventory visibility
- Increased system speed and flexibility
- Robust reporting and exporting

John Pollaci concluded, “Thus far, Produce Pro has exceeded our expectations, and we look forward to keeping that momentum going. Next up, we are implementing Produce Pro’s Driver Solution which will help us realize a huge reduction in paper usage and additional costs.”

About Sunfarm Food Service

Sunfarm Food Service is committed to furnishing local restaurants, caterers, hotels, golf courses, schools and other fine institutions with premium quality produce and specialty products from around the world and around the corner. Striving to provide a high level of customer service, knowledge of industry trends, and the freshest produce shows Sunfarm cares about the success of their customers as much as their own.

For more information about Sunfarm Food Service, please call 314-241-1288 or visit sunfarmfs.com.

About Produce Pro Software

Produce Pro Software is a fully integrated ERP software providing innovative business and technology solutions to fresh produce businesses and the perishables industry. Produce Pro supports many of the best run companies providing an end-to-end solution that includes sales order entry, purchasing, manufacturing, inventory management, routing and logistics, accounting, E-commerce, EDI, document

imaging, analytics, and warehouse management. Proudly on the cutting edge of traceability, they provide their clients with the tools to meet the demands of their customers.

For more information about Produce Pro Software, please call 630-395-9600 or visit producepro.com.

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