



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### Seeking a Fully Integrated Software System, Capitol City Produce Turned to Produce Pro Software

**WOODRIDGE, ILL., May 7, 2018** – Since 1947, Capitol City Produce is known as one of the most respected providers of fresh produce in the Gulf Coast region. After maintaining two separate software systems to run their business over the years, they were determined to find an all-in-one integrated solution to show live inventory and streamline operations.

“After speaking with many other produce distributors, Produce Pro Software easily became the obvious choice,” said Andrea Goodman, Director of Information Services, Capitol City Produce.

“Previously, we were required to manage our operation utilizing and maintaining two separate systems which created double work for many of our employees along with several opportunities for inaccurate inventories,” commented Caleb Prejean, Director of Operations, Capitol City Produce.

When looking at potential software solutions, “Produce Pro’s Core and Warehouse Management System were key factors in our selection process,” Goodman indicated. “Plus, they offer 24 hour support, have a dedicated research and development team, and their employees have extensive industry knowledge.”

Once Produce Pro was selected as their software of choice, it was full steam ahead to implement the new system. Their staff’s extensive industry expertise was clearly evident throughout the entire implementation process, from orientation and training meetings, to going live with the system and finally post-implementation.

Goodman added, “Our Produce Pro team was incredibly knowledgeable, responsive, engaging and helpful. We were extremely impressed. Produce Pro provided us with experts in every area of our operation. And, their team was onsite 24/7 during our go live week to assist each department with their specific daily processes and how-to questions.”

Since transitioning to Produce Pro, Capitol City Produce employees from all departments have felt the positive effects and are extremely pleased.

“To be honest, switching over to a new system really scared me, and I thought it would be hard to learn everything, but it was easy. Now, I can’t imagine working without Produce Pro,” exclaimed Brittany Ezell, Dispatch Clerk, Capitol City Produce.

“Overall, the program is easy to use and navigate,” added Mike Fruge, Director of Sales, Capitol City Produce.

Prejean added, “The move to Produce Pro has streamlined our processes and allowed more inventory control. This created confidence throughout our entire organization and eliminated the redundancy of multiple tasks; saving many man hours which can now be focused on other areas.”

While internally Capitol City Produce has already seen countless positive impacts since transitioning to Produce Pro, “the transition was practically seamless to our customers, which was a bonus,” noted Goodman.

#### About Capitol City Produce

Founded on April 24, 1947 by the Ferachi family, Capitol City Produce® has become the largest, and one of the most respected, providers of produce in the Gulf Coast region. The company is known for consistently delivering the highest quality produce with the highest standards for food safety as a Safe Quality Foods Level 3 food distribution center. In addition to an expansive line of produce, customers are supported with an extensive specialty line of products including specialty produce, local produce, local

dairy, cheeses, frozen foods, imported fine chocolates and bakery items. The company has been recognized in 2017 as Company of the Year by the Baton Rouge Business Report.

More information is available at [www.CapitolCityProduce.com](http://www.CapitolCityProduce.com).

### **About Produce Pro Software**

Produce Pro Software is a fully integrated ERP software providing innovative business and technology solutions to fresh produce businesses and the perishables industry. Produce Pro supports many of the best run companies providing an end-to-end solution that includes sales order entry, purchasing, manufacturing, inventory management, routing and logistics, accounting, E-commerce, EDI, document imaging, analytics, and warehouse management. Proudly on the cutting edge of traceability, they provide their clients with the tools to meet the demands of their customers.

For more information about Produce Pro Software, please call 630-395-9600 or visit [producepro.com](http://producepro.com).

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